

'How To Build A Dating App' Podcast – Season 1 Trailer Transcription

- Michael: [00:00](#) Welcome to 'How To Build A Dating App' presents: Secrets of a Dragon Slayer.
- Sound Effect: [00:04](#) DRAGON ROARS
- John: [00:09](#) So I just kind of applied because it was just a free, funny idea. And we knew that we could always tell them no later. Until I'm actually there being filmed, I can always just walk away.
- John: [00:22](#) So M14, we make dating apps for people and I thought it would be a great idea to make 'Dragon Dating'. So they all get given an iPad and they can match with each other. And the production team was like, "don't do that, that's awful". I mean they said it in a very polite way. They were like "hmm not sure that will play well on TV". So like a couple of days beforehand I was like, that would have been awful. Can you imagine watching the dragons all like swiping on each other and oh cringe.
- John: [00:48](#) And I was expecting them to give me a stupid offer and then I accidentally pitched it really well and they gave me like a completely credible offer.
- Kaitlyn: [00:54](#) I hate it when that happens.
- Michael: [00:56](#) When you accidentally do things amazingly.
- John: [00:57](#) When you're living and breathing something, then you can talk about it with passion. And you can let your personality shine through using that. And also going into the Den, what you see is the most polished three minutes of my life.
- John: [01:15](#) They're not investing in you because you're good at pitching. If you're good at pitching, you come across as human and smart and that's what they're investing in.
- John: [01:23](#) I always encourage people to make sure that when you do something like this, you have support around you and you have people who not just you can go to for help, but will force you to stop working if they can see that you're burning out. And startup culture is all about having the grind and make sure you work 15 hours a day and that's garbage. That is literally just not true.
- John: [01:47](#) And they're definitely less intimidating when they're not sat five abreast in front of you with judgemental facial expressions.
- Michael: [01:54](#) Twirling a pen or...

'How To Build A Dating App' Podcast – Season 1 Trailer Transcription

John:

[01:54](#)

Yeah! Twirling a pen or stroking a pile of money that's definitely real.